

**HOLLYWOOD CASINO TOLEDO**  
**BLINKO**  
**RULES AND REGULATIONS**

**Promotional Period:**

1. The promotional period will be Monday, July 1, 2019 from 5:00AM to Saturday, August 31, 2019 at 8:00PM.
2. Drawings will be held every Friday and Saturday in July and August from 11:00AM-8:00PM.

**Eligibility:**

1. Open to all Marquee Rewards or mychoice members.
2. Must be 21 years of age or older to obtain a mychoice card.
3. No purchase necessary to receive a mychoice card.
4. Participants receive one (1) free entry during the promotional period by inserting their Marquee Rewards or mychoice card into any slot machine reader. Once the slot machine reader registers the participant's name, they will need to remove their Marquee Rewards or mychoice card or begin playing.
5. For every one (1) tier point earned during the promotional period, participants will earn five (5) additional entries into the drawings.
6. On Friday, August 30<sup>th</sup> and Saturday, August 31<sup>st</sup> additional earned entries will be multiplied five times (5X).
7. It is the responsibility of the participant to ensure they have their card properly inserted into any slot machine reader to track their tier points.
8. Entries are applied to a player's Marquee Rewards or mychoice account based on the date and time their player's card is removed from the slot machine or rating is closed at a table game.
9. Entries must be activated within thirty (30) minutes of each drawing time by inserting their Marquee Rewards or mychoice card into any slot machine reader with at least one minimum bet, rated table game or swiping at a kiosk in the Promotions Area.
10. A participant must ask to be rated at a table games to earn points.
11. The Poker Room is not eligible for this promotion.
12. Qualifying Marquee Rewards and mychoice members can only play the Blinko game board once (1) per promotion day.

**Implementation:**

1. On each promotion day, three (3) winners will be electronically selected every hour to play a game.
2. An item will be placed in the Promotions Area. Each guest will write down what they think the retail price of the item is on a whiteboard.
3. The guest with the closest guess to the retail price of the item without going over will play Blinko.

**MUST BE 21 YEARS OR OLDER. GAMBLING PROBLEM? CALL 1-800-589-9966**

4. The other two (2) guests will be given a participation prize of one hundred dollars (\$100) FREE SLOTPLAY/FREE BET. Guests who win a participation prize can be electronically selected again to play Blinko.
5. The winning guest will be given two (2) pucks to drop in the Blinko board one at a time.
6. The prizes on the Blinko board will be the following:

<b>Prize</b>	<b># of slots on board</b>
\$250 FREE SLOTPLAY/FREE BET	2
\$500 FREE SLOTPLAY/FREE BET	1
\$750 FREE SLOTPLAY/FREE BET	1
\$1,000 FREE SLOTPLAY/FREE BET	1
\$1,500 FREE SLOTPLAY/FREE BET	1

7. When the guest is finished, a Marketing Representative will collect both pucks.
8. The guest will receive both prizes their two (2) pucks landed on.
9. Participants will have five (5) minutes to report to the Promotions Area between High Limit and the Poker Room to claim their prize.
10. If the winner does not claim their prize in the allotted time another name will be drawn. This will continue until we have a winner.
11. Drawings will be announced over the internal PA system and displayed on the promotion TVs located around the casino floor. It is the responsibility of the participant to hear their name being called.
12. Time limits will be strictly enforced.

**General Rules:**

1. Persons on the Ohio Voluntary Exclusion List are not eligible to participate in this program.
2. A valid government issued photo ID must be shown upon request to verify age, identity and claim prize within the allotted time frame.
3. Winners are responsible for any and all taxes, licenses, registrations and other fees associated with the prize when applicable.
4. Participants agree to the use of his or her name, city, state, photograph, and recorded image for all forms of advertising and promotional purposes without charge or additional compensation.
5. Promotional Prizes cash and/or merchandise valued at \$600 or more will require 1099 and will be vetted through the ODJFS. If the ODJFS search returns a positive result, then the prize will be defaulted to the cash value and that outstanding amount will be automatically deducted. State and local taxes will be based on the full prize amount and automatically deducted. Cash Prize option will be only available to ODJFS intercepted individuals unless otherwise stated in the above rules.
6. FREE SLOTPLAY prizes will be paid out in increments no greater than \$5,000 per month.
7. Employees of Hollywood Casino Toledo, its subsidiaries, affiliates, or parent companies are not eligible to participate in this program.

**MUST BE 21 YEARS OR OLDER. GAMBLING PROBLEM? CALL 1-800-589-9966**

8. Hollywood Casino Toledo is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
9. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Casino Toledo.
10. Hollywood Casino Toledo may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
11. Hollywood Casino Toledo may refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or complimentary reward have been changed, altered or tampered with in any way.
12. Use of the Marquee Rewards or mychoice card indicates acceptance of these Official Rules.
13. Hollywood Casino Toledo is not liable for injuries or losses arising or resulting from participation in the promotion and is not liable for any acts or omissions by employees in the conduct of the promotion or in the event of any equipment or software malfunction.
14. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them the fairest to all concerned. That decision shall be final and binding. In addition, Hollywood Casino Toledo may change, modify or cancel this program at any time with OCCC notification.

**MUST BE 21 YEARS OR OLDER. GAMBLING PROBLEM? CALL 1-800-589-9966**