

**HOLLYWOOD CASINO TOLEDO
BLACK FRIDAY GIFT CARD SWEEPSTAKES
RULES AND REGULATIONS**

Promotional Period:

1. The promotional period shall begin on Friday, November 1, 2019 at 5:00AM and end on Friday, November 29, 2019 at 10:00PM.
2. Drawings will be held on:
 - o Friday, November 29, 2019 from 4:00PM-10:00PM.

Eligibility:

1. Open to all mychoice members.
2. Must be 21 years of age or older to obtain a mychoice card.
3. No purchase necessary to receive a mychoice card.
4. Participants receive one (1) free entry during the promotional period. ~~by inserting their mychoice card into any slot machine reader. Once the slot machine reader registers the participant's name, they will need to remove their mychoice card or begin playing.~~
5. For every five (5) tier points earned during the promotional period, participants will earn one (1) additional entry into the drawings.
6. Every Friday in November, guests will receive fifty times (50X) entries.
7. It is the responsibility of the participant to ensure they have their card properly inserted to track their tier points.
8. Entries are applied to a player's mychoice account based on the date and time their player's card is removed from the slot machine or a rating is closed at table games.
9. Entries must be activated within thirty (30) minutes of each drawing time by inserting their mychoice card into any slot machine reader with a minimum bet or rated table game with a minimum bet of \$1 or swiping at a kiosk in the Promotions Area.
10. A participant must ask to be rated at table games to earn points.
11. The Poker Room is not eligible for this promotion.
12. Qualifying mychoice members can only win one (1) prize from 4:00PM – 9:00PM.

Implementation:

1. On Friday, November 29, 2019, ten (10) guests will be electronically selected every hour from 4:00PM-9:00PM to pick an envelope from the board to reveal one (1) prize. Gift card brands will include Amazon, Visa, Speedway, Best Buy and Kroger.

QUANTITY	VALUE	TYPE
42	\$100	Gift Card
7	\$200	Gift Card
4	\$300	Gift Card
3	\$400	Gift Card
3	\$500	Gift Card
1	\$600	Gift Card
1	\$5,000	Gift Card
Total: 60	Total: \$15,100	

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2. At 10:00PM one (1) guest will be electronically selected to win a five thousand-dollar (\$5,000) gift card.
3. Drawings will be announced over the internal PA system and displayed on the promotion TVs located around the casino floor. It is the responsibility of the participant to hear their name being called.
4. Participants will have five (5) minutes to report to the Promotions Area between High Limit and the Poker Room to claim their prize.
5. If the winner does not claim their prize in the allotted time another name will be drawn. This will continue until we have a winner.
6. Time limits will be strictly enforced.

General Rules:

1. Persons on the Ohio Voluntary Exclusion List are not eligible to participate in this program.
2. A valid government issued photo ID must be shown upon request to verify age, identity and claim prize within the allotted time frame.
3. Winners are responsible for any and all taxes, licenses, registrations and other fees associated with the prize when applicable.
4. Participants agree to the use of his or her name, city, state, photograph, and recorded image for all forms of advertising and promotional purposes without charge or additional compensation.
5. Promotional Prizes cash and/or merchandise valued at \$600 or more will require 1099 and will be vetted through the ODJFS. If the ODJFS search returns a positive result, then the prize will be defaulted to the cash value and that outstanding amount will be automatically deducted. State and local taxes will be based on the full prize amount and automatically deducted. Cash Prize option will be only available to ODJFS intercepted individuals unless otherwise stated in the above rules.
6. FREE SLOTPLAY prizes will be paid out in increments no greater than \$5,000 per month.
7. Employees of Hollywood Casino Toledo, its subsidiaries, affiliates, or parent companies are not eligible to participate in this program.
8. Hollywood Casino Toledo is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
9. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Casino Toledo.
10. Hollywood Casino Toledo may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
11. Hollywood Casino Toledo may refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or complimentary reward have been changed, altered or tampered with in any way.
12. Use of the mychoice card indicates acceptance of these Official Rules.
13. Hollywood Casino Toledo is not liable for injuries or losses arising or resulting from participation in the promotion and is not liable for any acts or omissions by employees

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in the conduct of the promotion or in the event of any equipment or software malfunction.

14. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them the fairest to all concerned. That decision shall be final and binding. In addition, Hollywood Casino Toledo may change, modify or cancel this program at any time with OCCC notification.