

HOLLYWOOD CASINO TOLEDO
MYCHOICE NEW MEMBER PROGRAM
RULES AND REGULATIONS

Promotional Period:

1. Hollywood Casino Toledo will hold the following New Member promotion beginning September 1, 2020 until modified or cancelled.

Eligibility:

1. New members that visit Player Services and join the mychoice program are eligible to participate in this promotion.
2. New member is defined as a patron that has never been a member of the mychoice program.
3. Guest cannot be a previous member of Marquee Rewards or mychoice.
4. Must be 21 years of age or older to obtain a mychoice card.
5. No purchase necessary to receive a mychoice card.
6. An email must be provided upon sign up to receive email notifications.

Implementation:

1. Eligible guests will receive twenty dollars (\$20) FREE SLOTPLAY for signing up and providing a valid email address at the time of sign up.
2. In addition, on the date that a guest signs up for their mychoice card, they will be able to swipe at a promotional kiosk and play a game for a chance to instantly win between five dollars (\$5) and one thousand dollars (\$1,000) FREE SLOTPLAY.
3. New members do not need to have a valid email address on file in order to participate in the kiosk portion of this promotion.
4. Guests can only swipe at a promotional kiosk on the date they sign up for a new card until 11:59pm.
5. FREE SLOTPLAY prizes won on the kiosk will be loaded onto the guest's account within twenty-four (24) hours of being awarded.
6. In the event of a system failure, any prizes won through the kiosk will be updated onto a guest's account within seventy-two (72) hours.
7. FREE SLOTPLAY prizes will be valid until 11:59PM on the last day of the month the email is provided in.

General Rules:

1. Persons on the Ohio Voluntary Exclusion List are not eligible to participate in this program.
2. A valid government issued photo ID must be shown upon request to verify age, identity, and claim prize within allotted time frame.
3. Winners are responsible for any and all taxes, licenses, registrations and other fees associated with the prize when applicable.

MUST BE 21 YEARS OR OLDER. GAMBLING PROBLEM? CALL 1-800-589-9966

4. Participants agree to the use of his or her name, city, state, photograph, and recorded image for all forms of advertising and promotional purposes without charge or additional compensation.
5. Promotional Prizes cash and/or merchandise valued at \$600 or more will require 1099 and will be vetted through the ODJFS. If the ODJFS search returns a positive result, then the prize will be defaulted to the cash value and that outstanding amount will be automatically deducted. State and local taxes will be based on the full prize amount and automatically deducted. Cash Prize option will be only available to ODJFS intercepted individuals unless otherwise stated in the above rules.
6. FREE SLOTPLAY prizes will be paid out in increments no greater than \$5,000 per month.
7. Employees of Hollywood Casino Toledo, its subsidiaries, affiliates, or parent companies are not eligible to participate in this program.
8. Hollywood Casino Toledo is not responsible for lost or stolen cards, cash, coupons, or lost/misdirected mail.
9. Program benefits are not transferable between patrons. Determination will be made at the sole discretion of Hollywood Casino Toledo.
10. Hollywood Casino Toledo may disqualify any person based upon fraud, dishonesty, and violation of program rules or other misconduct.
11. Hollywood Casino Toledo may refuse complimentary redemptions if it is determined that the true cardholder is not present or that coupons or complimentary reward have been changed, altered or tampered with in any way.
12. Use of the mychoice card indicates acceptance of these Official Rules.
13. Hollywood Casino Toledo is not liable for injuries or losses arising or resulting from participation in the promotion and is not liable for any acts or omissions by employees in the conduct of the promotion or in the event of any equipment or software malfunction.
14. Any dispute or situation not covered by the above rules will be resolved by Management in a manner deemed by them the fairest to all concerned. That decision shall be final and binding. In addition, Hollywood Casino Toledo may change, modify or cancel this program at any time with OCCC notification.